



## M E M O R A N D U M

We would like to take this opportunity to introduce a strategic partnership between **Onyx Wealth Group, LLC** and **Capitas Financial Midwest**.

Onyx Wealth Group and Capitas Financial Midwest have joined together to provide minority insurance brokers and advisors a platform to access a large-scale Broker General Agency (BGA) with best-in-class life insurance, annuity products and services. Onyx Wealth Group will have a national footprint with our relationship Capitas Financial Midwest.

Onyx Wealth Group's mission with this partnership is threefold; 1) Create a network of minority insurance professionals to share best practices. 2) Collaborate on business across the country that allows brokers and advisors the ability to compete for institutional business. 3) Maximize the revenue opportunities for brokers and advisors.

Onyx Wealth Group, along with the brokers and advisors that partner with us, will lead the charge in demonstrating that minority-owned insurance firms have the requisite knowledge, capabilities and sophistication to implement and service the needs of Financial Institutions and High Net Worth markets.

### ONYX WEALTH GROUP SERVICES INCLUDE:

*Financial Institutions* – Onyx Wealth Group and Capitas have along track record of working with some of the largest and most sophisticated financial institutions across the nation. Our brokers and advisors will be able leverage those resources to create referral opportunities with local or regional institutions.

*Back Office & Point of Sale* – Brokers and Advisors will have access to support at every step in the client acquisition process. Whether it is illustrations, underwriting, advanced market support or anything in between, Onyx Wealth and Capitas have you covered.

***Come Join Us!!!***